Dear Parent / Guardian,

**Help with a survey about sport and physical activity for children**

Sport England is looking to find out about the sorts of sports and physical activities that children take part in, both in and out of school. They would like to ask parents about what types of activities their children take part in, including cycling, walking, dance and sport. The information collected through the survey will help Sport England to invest in sport and physical activity opportunities for children.

Our school has agreed to take part in this research and your child’s class has been selected to take part in the survey.

Your child will be asked to complete a very simple online questionnaire that they will complete at school. If your child does not wish to take part they can tell their teacher. If you do not want your child to take part in this research, please let your child's class teacher know. If you are happy for your child to take part, you do not need to do anything.

In addition, Sport England would also like parents to complete an online questionnaire which will take about 20 minutes. This will supplement the answers your child gives with more detailed information and will help to build a broader picture of activities done by children of this age. You can complete the survey at home and many parents find it helpful to complete the survey with their child present. Please complete this survey thinking about your child in Year 1 or 2. The survey can be completed on a computer, laptop or tablet.

The web link for the survey is [https://ipsos.uk/MIZIZ](https://ipsos.uk/MIZIZ)

The Schools URL which you will need to enter when prompted is 122532

The school earns credit for each questionnaire that is filled out which can be used to buy sports equipment for the school. So the more parent questionnaires that are completed the more equipment the school can earn.
Data Protection:

Ipsos MORI will store your child’s information securely and keep it confidential. The Active Partnership and Sport England will know which schools and year groups have taken part but they will not know which individual children or parents have taken part. You and your child will not be required to provide your names. Your answers will be combined with other people’s answers and only anonymous data will be reported. The results will be presented in a statistical report and no individual child, parent or school will be identified in the published report or statistics. Our school will also receive a report summarising our results from the survey if we submit enough responses – survey responses will be combined so that individual pupils or parents cannot be identified in this report.

If you or your child has any concerns about data privacy please refer to the accompanying Privacy Notice. This details who Ipsos MORI are, the personal data collected, how it is used, who it is shared with, and what your legal rights are in relation to this survey. The Privacy Notice has also been shared with teachers.

The research is being conducted in accordance with the Market Research Society Code of Conduct.

If you would like any further information about this project or the questionnaire testing, please contact Rachel Kemp (Rachel.kemp@activepartnerstrust.org.uk, 0115 8483469.)

A note for parents with more than one child in Year 1 or 2:

If you have more than one child in Year 1 or 2 you can complete the survey twice, thinking about a different child each time. If you only wish to complete the survey once please complete it for the child whose name is earliest in the alphabet.