The Friends of Heighington Millfield Primary Academy
Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

The Friends of Heighington Millfield Primary Academy uses both Facebook and Twitter. You can see this here: Facebook Page and here Twitter.

Access to the social media used by our association

The Friends of Heighington Millfield Primary Academy Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by the Friends of Heighington Millfield Primary Academy. This page does not accept postings from any Facebook users, however they can like and comment on any status or photo posted.

The Friends of Heighington Millfield Primary Academy also has a Twitter presence. This is also open allowing anyone with an interest to follow us and respond to one of our tweets.

Permitted members

There are no restrictions on who can “like” our Facebook page, or follow our Twitter account.

How this is used by our association

The Friends of Heighington Millfield Primary Academy uses its Facebook page and Twitter account exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA’s activities, thank local supporters and canvass members’ views. It is also hoped that it will become more visible in the wider community.

Usage that is not permitted

The Facebook page of Heighington Millfield Primary Academy does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the page.

Photographs

The Facebook page of The Friends of Heighington Millfield Primary Academy allows admin users to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. The Friends of Heighington Millfield Primary Academy accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy
By using the Facebook page of the Friends of Heighington Millfield Primary Academy you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the page.

Availability of this policy

This policy is publicly available through the website of Friends of Heighington Millfield Primary Academy, and is referenced as part of the information stated on our Facebook page.